Quality Management Systems Alignment in European Pork Chains: A Governance Perspective
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How to characterize the functions related to the governance of quality?

- To provide a governance perspective on QMSs in pork chains
- Ham Fleury Michon with omega 3 / Bleu Blanc Coeur: national processor’s brand associated with a Le Cochon de Bretagne: a collective pig producer’s brand in Brittany, West of France

Further research:

- Comparison of the same category of case studies in different countries and country comparison: situation at state/institutional aspect