



New challenges in cosmetic formulations: Innovative, environmentally friendly and non-toxic microparticles

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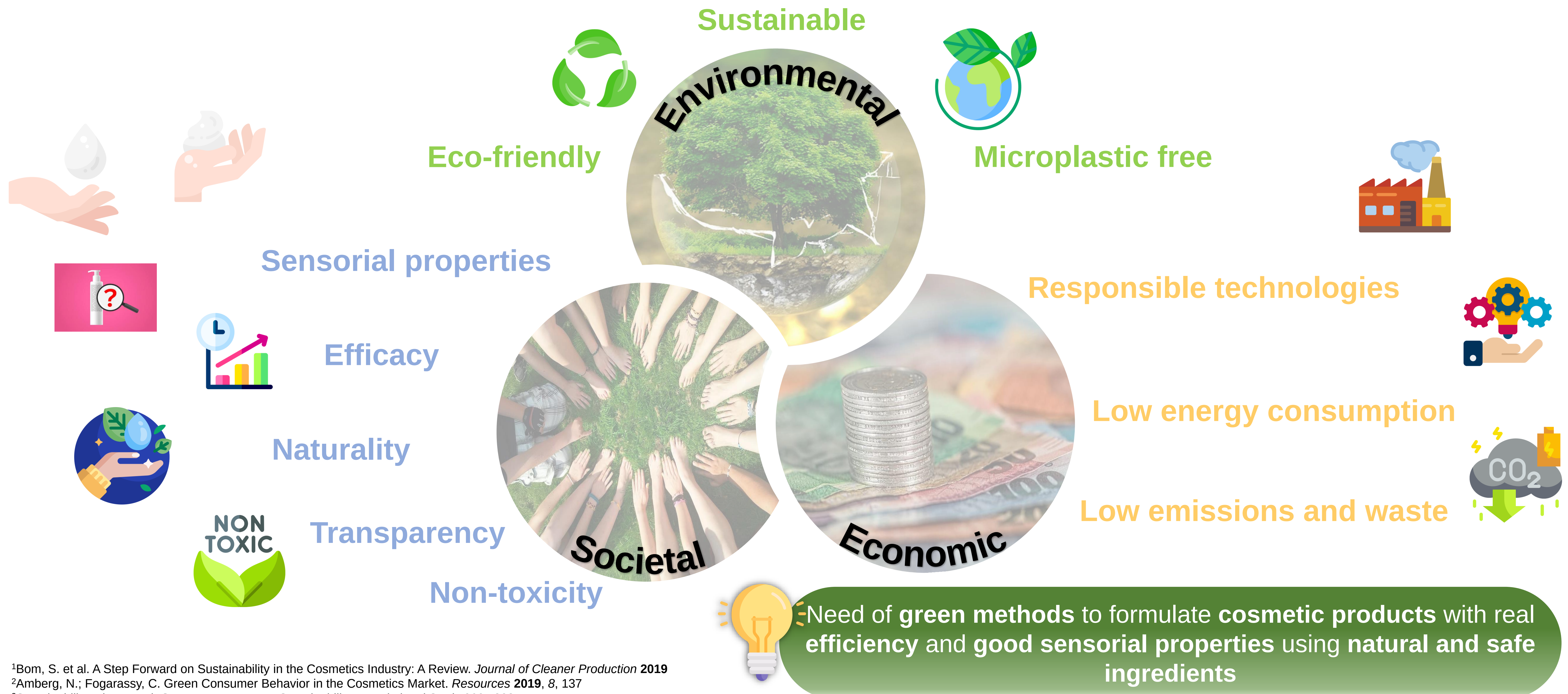


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New challenges in cosmetic formulations

Innovative, environmentally friendly and non-toxic microparticles

ACTUAL CHALLENGES IN COSMETIC SECTOR¹⁻³



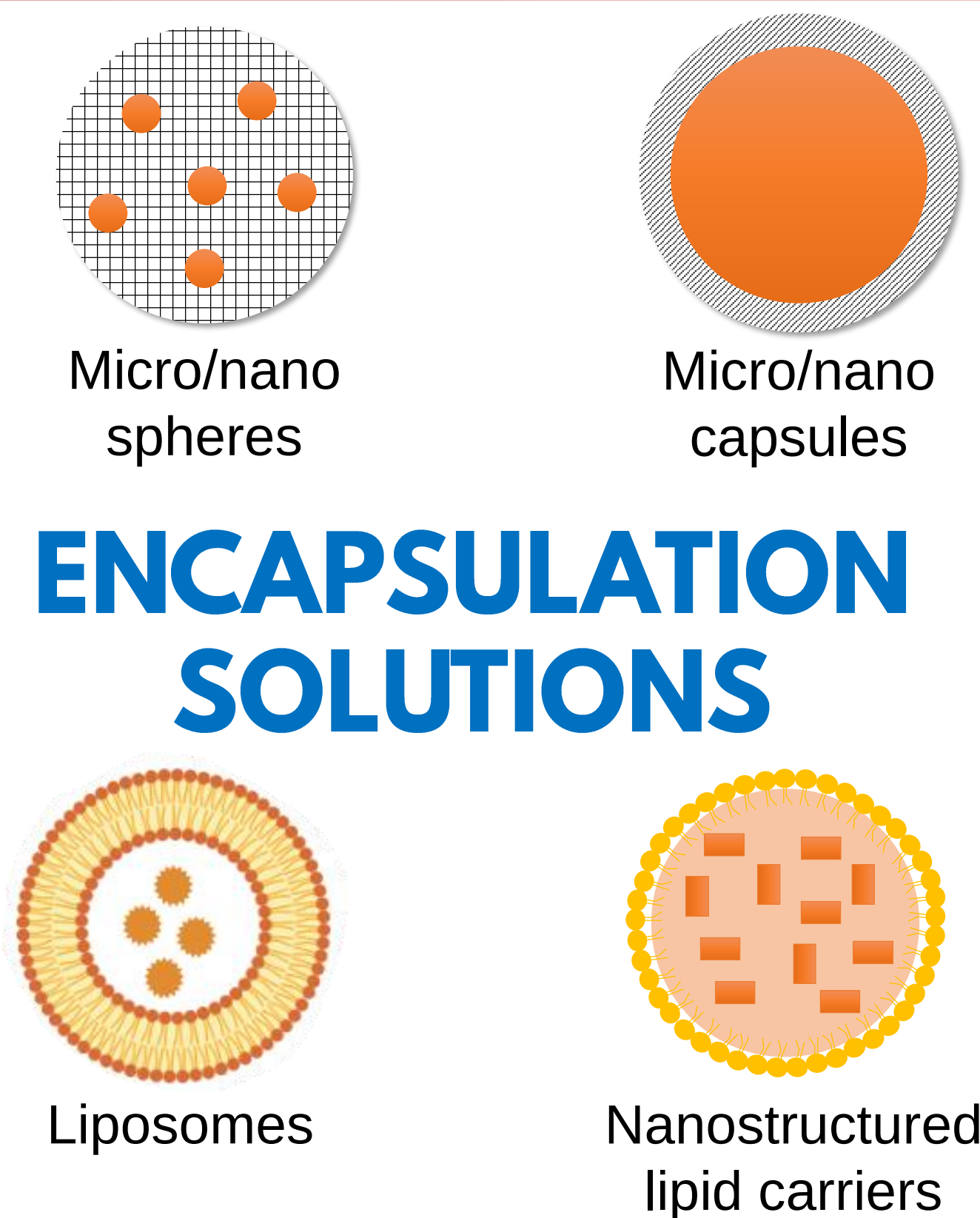
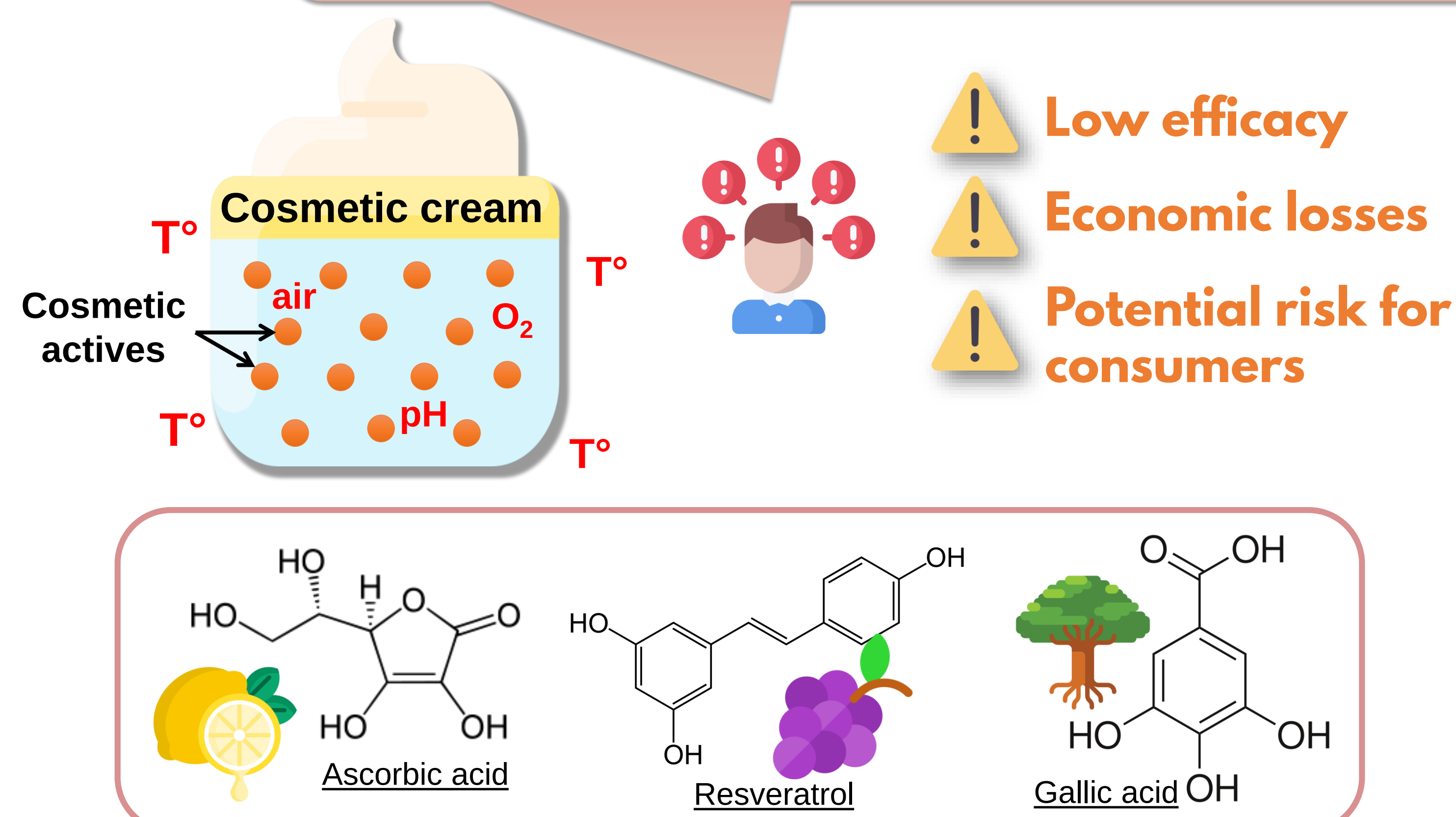
¹Bom, S. et al. A Step Forward on Sustainability in the Cosmetics Industry: A Review. *Journal of Cleaner Production* 2019

²Amberg, N.; Fogarassy, C. Green Consumer Behavior in the Cosmetics Market. *Resources* 2019, 8, 137

³Sustainability: The French Story. *Kantar Europe Sustainability Foundational Study* 2021, 47

DELIVERY SYSTEMS FOR EFFICIENT COSMETICS⁴⁻⁵

The use of cosmetic actives is often very limited and not without risk because of their low solubility and sensitivity to environment (temperature, air, O₂, pH). Beyond economic losses, undesired reactions occurring, may represent a high risk for the consumer.



- ✓ EFFICACY
- ✓ PROTECTION
- ✓ CONTROLLED DELIVERY
- ✓ SKIN PENETRATION

Encapsulation → alternative to improve actives efficacy and stability

⁴Casanova, F.; Santos, L. Encapsulation of Cosmetic Active Ingredients for Topical Application – a Review. *Journal of Microencapsulation* 2016

⁵Costa, R.; Santos, L. Delivery Systems for Cosmetics - From Manufacturing to the Skin of Natural Antioxidants. *Powder Technology* 2017

CHALLENGES OF OUR CAPS4SKIN PROJECT

